

TEAM CAPTAIN GUIDE



Thank you so much for your interest in the **30TH ANNUAL SPRING WALK TO BUILD**. This guide provides information that you will find helpful as you register team members and **FUN**raise!

CALL TO ACTION

Habitat 7 Rivers Maine is celebrating our 30th annual Spring Walk to Build and we're returning to our roots in Bath - we're moving to the Bath Shopping Center this summer!! And we're excited to be walking by the very first house that we built in 1993 on Middle Street, with some of our founders joining us to commemorate this important milestone. It's such an exciting year for Habitat 7 Rivers!

KEY EVENT INFO

WALK DAY: Sunday, May 7, 2023 **Check-In:** 12 PM **Walk Begins:** 1PM
ROUTE LENGTH: 4 Miles (shuttle service will be available at the 2 mile mark)
WALK START & FINISH LOCATION: Grace Episcopal Church, 1100 Washington Street, Bath, ME 04530
WALK DESTINATION: Corliss Street Baptist Church (a shuttle back to Grace Episcopal will be available)
KEY DATE: Friday, June 23, 2023 - All funds to be turned into Habitat offices by 5pm.
SEND OFFLINE DONATIONS: Habitat for Humanity 7 Rivers Maine, 126 Main Street, Topsham, ME 04086
MAKE CHECKS PAYABLE TO: HFH/7RM. Please include the walker name or team name in the memo line.

YOUR ROLE AS A TEAM CAPTAIN

RECRUIT TEAM MEMBERS: Spring Walk to Build is Habitat's largest annual fundraiser and all proceeds help us build and repair homes for local families with limited incomes. Recruit team members to join your team for Walk Day and collect donations from their family, friends, and social networks. Many hands make light work! Send recruits to habitat7rivers.org to register or have them contact Debbie at 207-504-9334 or debbie@habitat7rivers.org.

ENCOURAGE YOUR TEAM: Share resources that we send you or that have helped you be successful with fundraising in the past and encourage your team members to develop creative ways to spread the word. Recognize their success and show your gratitude often.

LEAD BY EXAMPLE: You are an inspiration for your team. If you build it, they will come!

1. Share your Team Fundraising Page on social media (if applicable).
2. Visit the Event Page (<http://go.rallyup.com/sw2b23>) and share updates with your team.
3. Organize Team events and encourage your Team members to participate.

MANY HANDS MAKE LIGHT WORK:

Thank you so much for helping us raise awareness and vital funds for our **30TH ANNUAL SPRING WALK TO BUILD**. We want to show the world that our community takes real action to address our local housing crisis. The more people we bring to the walk, the more resources we have to address this crisis. When we expand our base of support, we can raise more dollars, we can recruit more volunteers, and we can inspire more individuals, businesses, and organizations to lend a hand in the fight. Your efforts will ensure that Habitat has what it needs to sustainably build and repair homes for those who need it most. Thank you.

For support or coaching contact Debbie Atwood: debbie@habitat7rivers.org or 207-504-9334